

# Insurance Survey Results IPGDA Members November 2016

*A total of 59 responses were received on foot of the survey.*

## Education & Qualification

**84%** of respondents advised they were trained & qualified Groomers while **16%** advised they were self-taught Groomers.

## Add On's

**35%** of respondents sell Retail Products on site

**0.5%** of respondents also board Dogs

## Length of Grooming Experience

- 0 - 2 Years **25%**
- 2 - 4 Years 14%
- 4 - 6 Years 15%
- 6 - 8 Years 8%
- 8 Years or More **37%**

How long is a piece of string!



## Grooming Locations

**.06%** of Groomers work from their home premises

**32%** of Groomers work from home but separate building (Garage or unit)

**.03%** of Groomers work from their home with the salon attached

**49%** of Groomers work from a commercial Unit

**13%** of Groomers work from a cabin or a shed in the yard

## Salon Entrances

**67%** of salons have their own entrance

## Insurance

**20%** of Groomers don't have insurance

## Insurance Companies

**28%** of Groomers shop around each year

FBD **15%** Insured  
 Mullins **.06** Insured  
 Pet Business Insurance **35%** Insured  
 Grogans **22%** Insured

**72%** of Groomers renew with the same company

### Claims

Only **0.06%** of Groomers made a claim in the last 5 years

### Claims

Personal Accident accounted for **50%** of Claims  
 Burglary **25%** & Injured dog **25%**

### Claims

**0%** of Groomers who made a claim had their claim declined



## What Groomers believe is important with Insurance

Value for Money **72%**  
 Having the right cover **79%**  
 Protecting your customer/dog **88%**  
 Protecting your business **79%**  
 Protecting you in the event of an injury **74%**  
 Protecting your equipment **77%**  
 Protecting your premises **72%**  
 Glass or Window cover **0%**  
 Liability Insurance **83%**  
 Accidental damage **71%**

## Insurance Difficulties

**15%** of groomers experienced Difficulties getting insured as the salon and home share the same entrance (Driveway)



## What is a reasonable price for Insurance

€200 - €300	22%
€301 - €400	37%
€401 - €500	25%
€501 - €600	11%

*The vast majority of groomers believe that €301 to €400 is a reasonable price for grooming insurance*

**91%** of groomers agree that its important they receive the full facts of the policy over the phone

**64%** of respondents are confused by the complexity of grooming insurance

**69%**  
of Groomers  
work Alone

**31%**  
of Groomers  
employ staff

**72%** of  
groomers that employ  
staff employ 1  
other person

## Alarms

**32%** of groomers have alarms installed on their premises

## CCTV

**22%** of groomers have CCTV installed on their premises

