

## CCTV in the Grooming Room

**Did you Know there was almost 24,000 burglaries in Q1 2016**

### Whats the Benefits

Well firstly with any CCTV your increasing the chances of protecting your premises and your equipment.

Ever had that difficult dog and struggled to explain to the customer how the dog was reacting, with play back features on some cameras you can show the customer how difficult the dog had been.

### Whats involved

CCTV has progressed over the recent years, most CCTV cameras are bought over the counter and set up is a simple as plugging it in and connecting it to your wifi. Everyday CCTV is still installed using wires and requires a hard drive and tv monitor to save & review the content. however these CCTV systems tend to start form about €500.00 for two cameras but then you have to pay for installation, not to mention that there may be a need to run cables around the rooms or attics.

### Remote CCTV

No all CCTV comes with remote access, by remote access I mean available to view from an app via your iPhone, iPad or android phone or tablet. Currently Nest would have the best apps out there with alerts on your phone and iPad when a motion, sound or person is detected in the Picture.



## CCTV Comparisons

Brand	Price by Camera	Cost per month	Set Up	Remote Viewing
NEST (HD)	€199.00	€10.00 for the first camera and €5.00 for each camera after that	WIFI Only	Yes
Samsung	€149.00	€5.00	WIFI Only	No
Standard CCTV	€500.00 plus installation	None	Direct Cabling	Yes & No. Some will have app's some won't
Logi Circle	€179.00	€5.50	WIFI Only	Yes
D-Link DCS	€130.00	None, SD card required. only records 10 clips when set off	WIFI Only	Yes

*(information supplied is accurate at the time, prices and features may vary from retailer to retailer)*

#### Useful links:

[www.nest.com/ca/camera/meet-nest-cam/](http://www.nest.com/ca/camera/meet-nest-cam/)

[www.canary.is](http://www.canary.is)

[www.logitech.com/en-us/product/circle](http://www.logitech.com/en-us/product/circle)

[www.icontrol.com/consumer-products/#icontrol-one](http://www.icontrol.com/consumer-products/#icontrol-one)

## Additional Benefits of CCTV

Recording of badly matted dogs on arrival.

A digital record is held of grooms\* depending on your subscription and what brand

Multiple users - you can also get your family to download the app and give them access to the video feeds, and alerts, also the two way talking option allows you communicate with other users with access to your account.

Peace of mind that your premises and equipment is been monitored

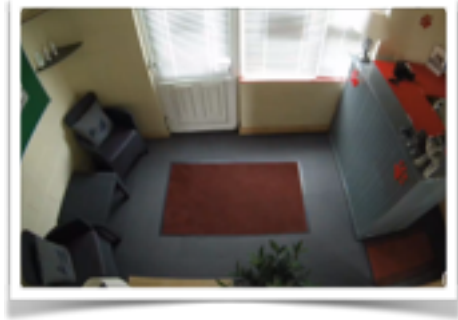
Some insurance companies will allow for discounts if the premises is monitored by CCTV.

Realtime notifications & alerts when a motion, sound or person is detected.

Assists with customer disputes, (dog behaviour, dog conditions, quality or timing of grooms)

## Burglary and Related Offences

There were 23,377 recorded Burglary and related offences in the year ending Q1 2016, a fall of 5,265 (-18.4%) when compared with the previous 12 months. This was mostly accounted for by an 18.4% decrease in recorded Burglary offences. The number of Aggravated Burglary offences and Possession of an article (with intent to burgle, steal, demand) also decreased.



### 5 Facts about Burglaries

1. Almost one third of burglaries occurred between 5pm and 8pm in the first 6 months of 2016
2. As the weather gets warmer, burglaries increasingly take place through unsecured doors or windows
3. In winter, up to 20% of burglaries occur during twilight hours when homes can look unoccupied
4. Jewellery and cash are the most common articles stolen during burglaries
5. There were over 100 cases where car keys were "fished" through the letterbox between January to June 2016

